

## **Connection Sustainable Ag and Entrepreneurship Programs**

- a. **Convener(s)** – Casey Hoy – hoy.1@osu.edu
- b. **Participants**
- c. **Summary**

### **Inquiries –**

- Create your own jobs and opportunities
- True cost accounting
- What are the obstacles to getting into business and getting far?
- Social entrepreneurship as style for sustainable agriculture
- Does that restrict connections with “traditional” entrepreneurship

### **Concerns –**

- Helping small businesses survive
- Reality check in having a viable farm business

### **Info/Resources –**

- Entrepreneurship is a member on many campuses
- Consultants for small business economic development
- University purchasing
- Reinventing organizations
- Structure versus capacity
- Entrepreneurship centers

### **Options/Next steps –**

- Create the mindset of how to act on opportunities
- Agroecology, entrepreneurship, culture as three legs of the stool
- Build entrepreneurial ecosystems, which are complex systems
- Incubator farm connection with student farms
- Expansion of existing businesses as entrepreneurship training incubating innovators as well as entrepreneurs, risk taking, ide trying and opportunity exploring
- Social and environmental attributes as something entrepreneurs should understand and know how to build into food value chains
- True cost, triple bottom line
- Slow money often means of supporting entrepreneurs