

## How can organic industry help incentivize agroecology and organic program in land grants?

- a. **Convener(s)** – Jessica Parr – [jparr@ccof.org](mailto:jparr@ccof.org)
- b. **Participants** – Monique Mantraquesco, Vanessa, Daniella Elliot, Emma Rogneer, Adomkalo, Jay, Vonya Goldberg, Lee, Alison, Mark Nicot, Guy
- c. **Summary** – None

### Inquiries –

- Organic industry, how can it help shape programs at public schools to be more organic sustainable AG focused

### Concerns –

- Lack of federal funds = turn to private money
- Organic will never match conventional dollar for dollar
- Admins get nervous because it threatens existing ag funders
- Students not prepared for jobs that aren't sustainable AG warm/ fuzzy

### Info/Resources –

- Clif Bar matching endowment for organic faculty
- Clif Bar grad fellowships
- CCOF undergraduate and vocational education scholarships

### Options/Next steps –

- Need farm bill campaign on federal funding for organic for organic research extension
- Reinvesting in land grant for original purpose
- Need career pathways especially for disadvantaged minority students